

12 News Weather Kid official sweepstakes rules

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

2. Eligibility. Subject to the additional restrictions below, the 12 News Weather Kid Sweepstakes (the "Sweepstakes") is open to legal U.S. residents of the State of Arizona who are at least 21 years of age and have a child aged 6 through 12 years old at the time of entry. Employees of KPNX-TV ("Sponsor"), and Gannett Co., Inc., Precision Air & Heating, and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win.

3. How To Enter. The Sweepstakes will begin at 12:01 a.m. M.T. on Monday April 2, 2012 and end at 11:59 p.m. M.T. on September 27, 2012 (the "Sweepstakes Period"). The Sweepstakes Period will be divided into 26 separate weekly periods commencing on 12:01 a.m. (M.T.) each Friday and ending at 11:59 p.m. (M.T.) the following Thursday (each, a "Sweepstakes Week"). Entries must be received by 11:59 p.m. (M.T.) on the Thursday of each Sweepstakes Week to be eligible for the drawing for that Sweepstakes Week.

Internet Entry: Parents or legal guardians will enter on behalf of their eligible six through 12 year old child. Enter by visiting the 12 News Weather Kid official registration page at weatherkid.azcentral.com and completing all of the required information and following all posted instructions. A link to the 12 News Weather Kid Sweepstakes tab can also be found at <http://www.12news.azcentral.com>. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry. Complete the entry form and any other required fields and then submit your entry by clicking on the "SEND" button. By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions on the Sweepstakes website or in any email received from Sponsor.

Maximum one (1) entry per person each Sweepstakes Week. Entries not selected as a winner for any Sweepstakes Week will be carried over to subsequent Sweepstakes Weeks, but there will be only one winner per household during the entire Sweepstakes Period.

Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries due to transmission failure or technical failures of any kind, without limitation, malfunctioning of any network, hardware or software, whether originating with ender or Sponsor. All entries become property of Sponsor and none will be returned.

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4. Weekly Winner Selections. One (1) winner will be selected in a random drawing from among all eligible entries received to be held on the Friday of each Sweepstakes Week beginning April 6, 2012. To be eligible entries must be received between 12:01 a.m. Friday and 11:59 p.m. the Thursday of the preceding week. The Winner will be the 6 to 12 year old child on whose behalf the Sweepstakes was entered.

5. Prizes and Odds. Each Weekly Winning Child will appear live on air during Sponsor's "12 News Today" newscast each Friday during the Sweepstakes Period to assist Sponsor's news personality during the weather segment of the newscast (ARV: \$100.00) and receive a "12 News Weather Kid" Gift Bag containing miscellaneous Sponsor gift items, including a 12 News magnet, t-shirt and certificate (ARV of each Gift Bag: \$15.00)

Odds of winning depend on the number of eligible entries received.

6. Winner Notification and Acceptance. Each winner will be notified by telephone at the telephone number provided on the entrant's entry form on or about Friday of each Sweepstakes Week. Sponsor will call during regular business hours and will leave no messages. Failure to reach winner in person by phone after three (3) attempts may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of an alternate winner from among all remaining eligible entries. Winners or their parents or legal guardians may not select a specific date for their on-air appearance and must appear on the date selected by Sponsor. Each winner must appear at KPNX's studio at 200 East Van Buren Street, Phoenix, Arizona by 5:30 a.m. (M.T.) on the date of his/her scheduled on-air appearance and must be accompanied by his/her parent or legal guardians. Winners will claim the Gift Bag on such date. Each winner's parent or legal guardian must present a valid photo identification and complete an affidavit of eligibility/liability and publicity release on behalf of the winner on the date of the winner's scheduled on-air appearance. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or

her interest in the prize, and the award of the prize to a substitute winner. Sponsor reserves the right to tape video of the winners' on-air appearance and post such video on Sponsor's website or Sponsor's Facebook page. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsors will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries, or votes by persons determined to be tampering with or abusing any aspect of the Sweepstakes. Sponsor will not be responsible or liable for any cancelled, preempted or delayed newscast in which the winner was scheduled to appear and has no obligation to reschedule any cancelled, preempted, or delayed newscast.

8. Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

9. Sponsor. The 12 News Weather Kid Sweepstakes is sponsored by KPNX-TV. The decisions of the Sponsor regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after October 1, 2012), or a copy of these Official Rules, visit <http://www.12news.com> or send

a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), 12 News Weather Kid, 200 East Van Buren Street, Phoenix, AZ 85004. If you have any questions regarding this Sweepstakes, please contact Allison Reed at areed@12news.com, or 602-444-1275.